



# BHARAT SOLAR EXPO 2024

sun city JODHPUR

**25 26 27**

**Oct. 2024**

for more

[www.bhaaratolarexpo.com](http://www.bhaaratolarexpo.com)



Venue

**Amargarh Resort**

by Neelkanth, Alura Pal Road,

Shubham Farm, Bhadu Market, Jodhpur, Rajasthan 342003

Google Map Code: 6XG8+X8 Jodhpur, Rajasthan

Presented By



**राजस्थान सोलर एसोसिएशन**

[www.rajsthansolarassociation.com](http://www.rajsthansolarassociation.com)

स्थापना दिवस - 2024

Event By



**COLOR 'n' DESIGN**

**Rajasthan Solar Association (RSA)** welcomes you to the world of endless opportunities in one of the India's biggest solar market. Indian Market is so diverse, so wide and so multifarious that it will not only challenge your ultimate marketing skills, but also make you hone your company strategic tools. There is a market which is seething with an insatiable appetite for power, so what are you waiting for!!! Come and explore this wonderful opportunity, Welcome to BSE- Bharat Solar Expo 2024.

Bharat Solar Expo 2024 will be packed with benefits for exhibitors. Taking exhibition space at Bharat Solar Expo Jodhpur 2024 will give your company a competitive advantage, bringing together the most influential national buyers under one roof and the benefits to exhibiting go beyond the opportunity to easily network with the renewable energy industry's key decision-makers.



## RSA

Vision is to make Rajasthan "The Solar Capital" of India and to ensure that solar energy contributes significantly to the state's economy. RSA is committed to work towards this goal delicately.

To work in coordination with Govt. of Rajasthan & Govt. of India as well as other institutions, associations and organizations all over the country. Rajasthan Solar Association endeavors to promote solar power across India and bring top international & national companies within the industry to boost state's economy.

Advocating Solar policy in Rajasthan through increased awareness, simplification & altering of Policies/ Rules, working with RSA, will provide you with the registered & approved vendors. RSA has its centre of Excellence for Renewable Energy (CERE) to bridge between research & development between research & development



## Gimps of Bharat Solar Expo-2024 on 2nd to 4th Feb 2024

Color n Design and Rajasthan Solar Association organised "Bharat Solar Expo on 2nd to 4th Feb. 2024 at Rajasthan International Center, Jaipur. That was first ever solar expo in Rajasthan and saw a big success in the words of all participating brands. The show was just planned 20 days prior to the date.

Total 50 Brands including Government Departments i.e. JVVNL, REIL BIP participated in the event.

Mr. Heeralal Nagar (Minister of Energy Department, Rajasthan Government) lightened the candle and visited every stall and later. addressed interactive session with Media, Public and Industry professionals.

Brands for manufacturing solar panels and other related components appreciated the initiative take for the growth of the industry.

The every individual exhibitor received enough and satisfactory response and leads. Total numbers of visitor in exhibition more than 15K and more over visitors were very much interested in the product.

All leading media covered three days activity that helped to reach more people to so they could visit to get aware about the benefits of renewable energy.



## Gimps of Bharat Solar Component Expo-2024 on 6th to 8th July 2024

Color n Design and Rajasthan Solar Association organised "Bharat Solar Component Expo on 6th to 8th July. 2024 at Rajasthan International Center, Jaipur. That was first ever solar expo in Rajasthan and saw a big success in the words of all participating brands. The show was just planned 20 days prior to the date.

Total 50 Brands including Government Departments i.e. JVVNL, REIL BIP participated in the event.

Mr Premchand Bairwa (Deputy CM) & Mr. Heeralal Nagar (Minister of Energy Department, Rajasthan Government) lightened the candle and visited every stall and later. addressed interactive session with Media, Public and Industry professionals. Brands for manufacturing solar panels and other related components appreciated the initiative take for the growth of the industry. The every individual exhibitor received enough and satisfactory response and leads. Total numbers of visitor in exhibition more than 15K and more over visitors were very much interested in the product.

All leading media covered three days activity that helped to reach more people to so they could visit to get aware about the benefits of renewable energy.





Rajasthan Solar Association and Color N Design successfully organized the Bharat Solar Expo in Jaipur, on February 2-3-4, and the Bharat Solar Component Expo on July 6-7-8 in this year and these events were highly spectacular and successful, providing participants with numerous business opportunities and branding. So in our continuous efforts to fulfill our pledge of making Rajasthan the “Solar Capital”, we are thrilled to announce the upcoming Bharat Solar Expo 2024 at Jodhpur . This event will take place on October 25-26-27, 2024, in the beautiful city of Jodhpur.

By participating in the Bharat Solar Expo 2024, you will have the opportunity to Building Positive Brand Association and Credibility. Opportunity to generate leads and sales, enhanced customer engagement and loyalty, showcase your products and services to a wide range of industry professionals, experts, and potential customers. This event will not only provide a platform for networking and collaboration but also offer valuable insights and awareness about the latest advancements in the solar industry.

Moreover, attending the expo will undoubtedly contribute to the growth of your business. The event will attract a diverse audience, including investors, government officials, and industry leaders, creating a conducive environment for forging new partnerships and securing lucrative business opportunities.

We believe that your presence at the Bharat Solar Expo 2024 will not only benefit your organization but also contribute to the overall growth and development of the solar industry in Rajasthan. And get opportunities for Media coverage and publicity as we ass the valuable data from this event. We look forward to your participation and the opportunity to showcase the incredible potential of solar energy in our region.



Event By  
 COLOR 'n' DESIGN

## EVENT PROMOTIONS

Newspaper ads

Quarter / Half Page

FM ad

2 Stations

OOH

5 to 6 at Prime Location

Pole Kiosk

40 to 50 approx

News Coverage

4 to 5 times

Digital Reach

5 Lacs approx (various platforms)

Email

3 Lacs



## TITLE SPONSOR

### DELIVERABLES

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Bare space of 30 sqm. (6x5) at a prime location in the Exhibition
- Sponsor's CEO to be on Dias at Inaugural function
- Branding in printed literature, publicity campaign and VIP invitations
- Interview of Sponsor's CEO to be published in supporting media publications/ Newsletters
- Sponsor's Logo to be prominently displayed on events' website
- hyperlinked to Sponsor's website
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet)(to be provided by the sponsorer)
- Sponsor's Logo prominently displayed as "Title Sponsor" on on-site signages and backdrop
- Branding on 12 poles (around the event venue, to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Lunch and Hi-Tea coupons (7 per day total 24) for exhibitors.





## MAIN SPONSOR

### DELIVERABLES

- Sponsor's Name will be incorporated in the event name(example: EXPO MAIN BY in all publicity materials and website)
- Bare space of 24 sqm. (6 x 4) at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Sponsor's Logo prominently displayed as "Main By" on-site signages and backdrop
- Lunch and Hi-Tea coupons (5 per day total 15) for Exhibitors.



## CO-SPONSOR

### DELIVERABLES

- Sponsor's Logo to be prominently displayed on events' website
- hyperlinked to Sponsor's website
- Bare space of 20 sqm.(5x4) at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Co-Sponsor Partner" on on-site signages and backdrop
- Lunch and Hi-Tea coupon (3 per day total 9) for exhibitors.

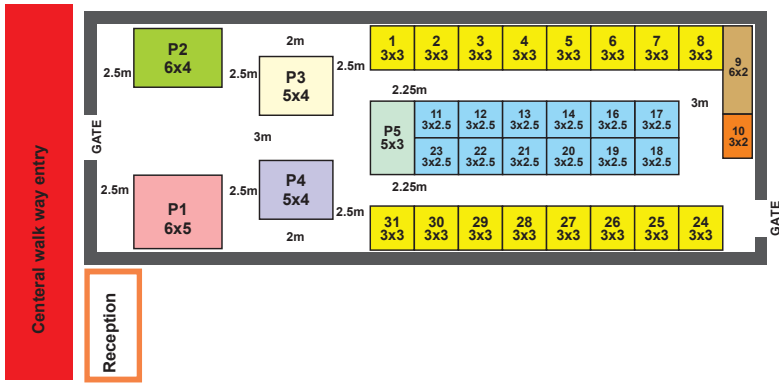
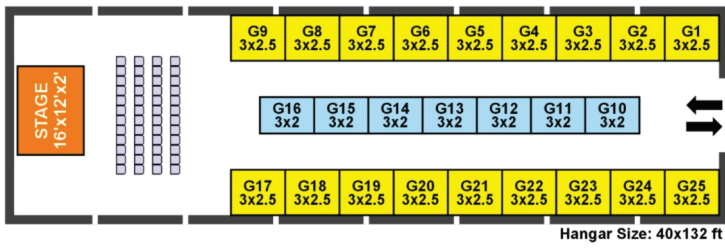
## PLATINUM SPONSOR

### DELIVERABLES

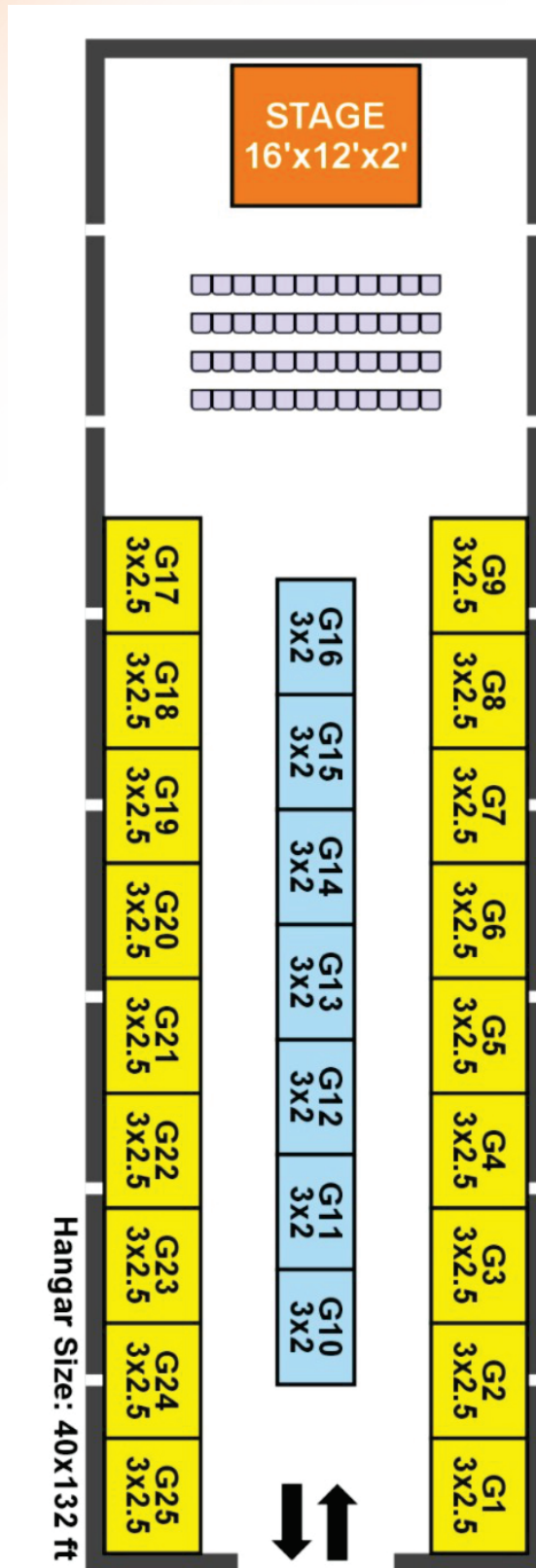
- Sponsor's Logo to be prominently displayed on events' website
- hyperlinked to Sponsor's website
- Bare space of 15 sqm.(5x3) at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Partner" on on-site signages and backdrop
- Lunch and Hi-Tea coupon (2 per day total 6) for exhibitors.



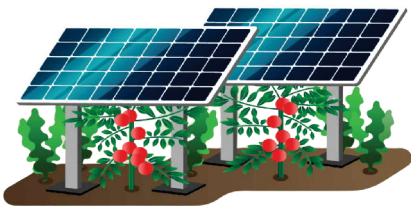
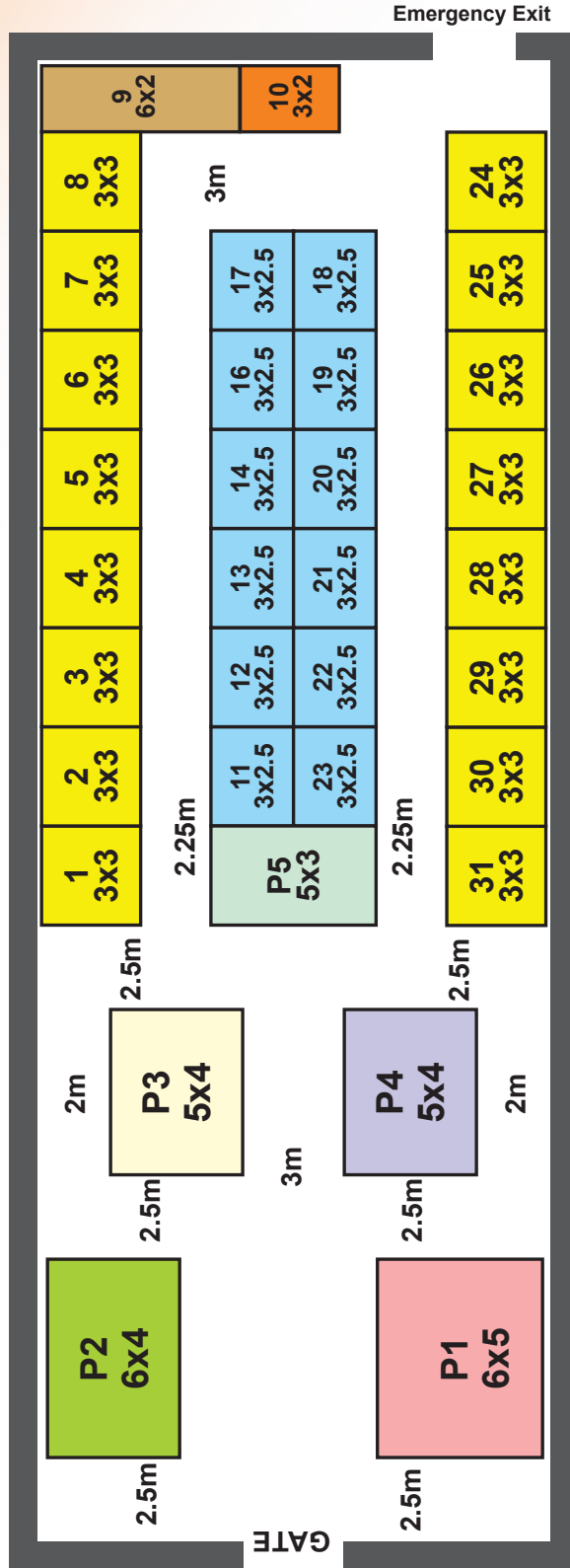
# FLOOR PLAN DATE & VENUE NAME



## HALL 2 (FABRICATED)



# HALL 1 (CONSTRUCTED)



## PARTICIPATE OPTION

S. No.	Stalls Name	Price List	No of Stalls	Stalls Size (MTR)	Color Name
(1)	Title Sponsor	15,00,000/-	P1	(6X5)	
(2)	Main Sponsor	10,00,000/-	P2	(6X4)	
(3)	Co-Sponsor	7,00,000/-	P3 / P4	(5X4)	
(4)	Platinum Sponsor	5,00,000/-	P5	(5X3)	
(5)	Premium Stall	1,50,000/-	[16 Stall]	(3X3)	
(6)	Standard Stall	1,25,000/-	[30 Stall]	(3X2.5)	
(7)	Compact Stall	1,00,000/-	[8 Stall]	(3X2)	
(7)	Compact Stall	1,00,000/-	[1 Stall]	(6X2)	

### NOTE

★ PRICE IS NOT INCLUDED GST.



# Thank You!



**COLOR 'n' DESIGN**  
an advertising network

Shop No. 161, Raja Park, Jaipur, Rajasthan 302004

 7737672233, 6375490911

#### Bank Details

Account No – 50200098082596

IFSC - HDFC0006656

Bank Name: HDFC

Address: PANCHVATI CIRCLE, RAJA PARK, JAIPUR

